

## ABOUT US:

BESTIND is a privately owned IT Support and IT Services business formed in 2008. Today we're proud to boast a strong team of IT engineers who thrive on rolling up their sleeves and solving your IT problems and meeting your business needs.

We are on a mission to exceed your expectations and form a long-term, mutually beneficial relationship with you.

BESTIND has pioneered IT services in Indore for 7+ years, consistently delivering business value with the latest technology. We are on a mission to exceed your expectations and form a long term, mutually beneficial relationship with you.

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**bestind**<sup>®</sup>  
We Innovate....

# IMMIGRATION

# LEAD

# MANAGEMENT



## What is BESTIND Immigration CRM?

Management Software where one can manage all their leads, Opportunities, Admissions along with ongoing admission applications. Bestind Immigration CRM is a customized Admission Lead Management Software where one can manage all their leads, Opportunities, Admissions along with ongoing Applications status.

Choosing CRM for immigration consultant can solve 90% of the problems which you are facing. If you have different sources for lead generation and facing issues in managing then you can manage all your things in one place. Over recent decades, the immigration & visa consultation industry has witnessed a staggering growth. Given the momentum of people migrating from one country to another, the scope for immigration services is widened expeditiously. Thereby, more and more visa consultancy agencies take birth every day to flood the market and competition rate.

## What is the need of Immigration CRM?

CRM solutions can help keep track of leads and enrollments of students going to abroad for study, to allow both Invoicing and application tracking and individual personalize communication. So, if a contact has wanted to move to a country for job/study or any other purpose, your sales, service, and marketing teams helps about it, allowing them to maintain and rebuild these important decisions and planning. By intelligently storing and managing your leads data, a CRM system increases lead volume, helping your marketing team find new candidates faster. It supports your sales teams in closing more deals faster. It also enhances customer services.

## Why to use BESTIND BLUE CRM?

### Features

#### 1. Leads Management



1. Profile
2. Contacts
3. Tasks
4. Attachments
5. Reminders
6. Call Notes
7. Meetings
8. SMS
9. Email

#### 2. Opportunity Management



1. Profile
2. Contacts
3. Tasks
4. Attachments
5. Reminders
6. Call Notes
7. Meetings
8. SMS

#### 3. Enrollment Management



1. Profile
2. Contacts
3. Notes
4. Items
5. Applications
6. Invoices
7. SMS
8. Email

## 4. Admission Process Management



1. Application Management
2. Documents
3. Document's checklist management
4. Application status
5. Application discussion with
6. Payments

### Other Features

1. Tasks Management
2. Document Checklist Management
3. Support Ticket management
4. Expenses Management
5. Excel Reports
6. User wise Leads
7. Opportunities & Enrollments
8. Multiple Email Templates
9. Roles Management
10. Web to Lead Form